

**GLOBAL GRANT GOVERNANCE QUESTIONNAIRE**  
**COMMON, MEDIA AND DEMOGRAPHICS**

**HOUSEHOLD SERIAL NUMBER:** \_\_\_\_\_

INTERVIEWER: ASK THE FOLLOWING QUESTIONS TO THE HEAD OF THE HOUSEHOLD OR THE KNOWLEDGEABLE PERSON IN THE HOUSEHOLD TO GET INFORMATION ABOUT THE HOUSEHOLD MEMBERS.

Good morning/afternoon/evening. My name is \_\_\_\_\_. I am here on behalf of Dyanmics, a Research Agency in Tanzania. I am here to learn about how people in this neighbourhood feel about some important social issues and also to understand people's media habits and preferences. The information will be used to improve television and radio shows so that they better serve people's needs. Everything that you say will be confidential. Could you help me answer some questions?

**SCREENER QUESTIONS**

Q#	Question	Codes																																																									
S1	Please let us know how many people live in your household? Please exclude any servants/ maids or guests that might be staying with you currently. (write number in box)	Number: <input type="text"/> <input type="text"/>																																																									
S2	<b>HOUSEHOLD LIST</b> Please give us the first name or initials, age and sex of each person of 15 or above years of age in the household <b>STARTING FROM THE YOUNGEST ONE</b> (15 years, going up). Do not forget to include yourself if you are 15 or more.																																																										
	<table border="1"> <thead> <tr> <th rowspan="2">Person No.</th> <th rowspan="2">First Name or Initials</th> <th colspan="2">Sex</th> <th rowspan="2">Age</th> </tr> <tr> <th>Male</th> <th>Female</th> </tr> </thead> <tbody> <tr><td>1</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>2</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>3</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>4</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>5</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>6</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>7</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>8</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>9</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>10+</td><td></td><td>1</td><td>2</td><td></td></tr> </tbody> </table>	Person No.	First Name or Initials	Sex		Age	Male	Female	1		1	2		2		1	2		3		1	2		4		1	2		5		1	2		6		1	2		7		1	2		8		1	2		9		1	2		10+		1	2		
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10+		1	2																																																								

**KISH - GRID**

**Kish grid instructions:**

- Look up the column for the last digit in the household serial number and the row for the number of eligible people
- The number in the cell where the column and row meet is the Person No. to interview. For example, if household serial ending in '2' has '3' adults, interview the household member listed as Person No. 2 in the Household List at Q.S2

Circle the chosen respondent and if available explain to them the purpose of the interview, obtain consent and proceed

- If the selected respondent will be available that day, but is not available/ not at home at the time the interviewer calls, the interviewer should make **2** return calls to see if that person is available/ has returned before selecting another household.
- If the selected respondent is not going to be available that day, the interviewer should go to the next household. Do not select another respondent within the household.

Eligible people	Last Digit of Household Serial No.							
	1	2	3	4	5	6	7	8
1	1	1	1	1	1	1	1	1
2	1	2	1	2	1	2	1	2
3	1	2	3	1	2	3	1	2
4	1	2	3	4	1	2	3	4
5	1	2	3	4	5	3	4	5
6	1	2	3	4	5	6	3	6
7	1	2	3	4	5	6	7	4
8	1	2	3	4	5	6	7	8
9	1	2	3	4	5	6	7	8
10 or more	1	2	3	4	5	6	7	8

## INTRODUCTION AND CONSENT

Good morning/afternoon/evening. My name is \_\_\_\_\_. I am here on behalf of Dynamics, a Research Agency in Tanzania. I am here to learn about how people in this neighbourhood feel about some important social issues and current affairs and also to understand people's media habits and needs. We would like to talk to you and other people in your neighbourhood about these issues. You were chosen by chance (like picking a mango out of a basket without looking), and your help in answering our questions is important and voluntary.

If you agree to take part, I will ask you questions about your media habits and your opinion about some social and political issues. The information will be used to improve radio/TV programmes. There are no right or wrong answers to these questions, I am only interested in your own view or experiences.

Your identity and responses will be kept confidential, which means we will remove anything that could identify you as taking part in this study, such as names and villages. Your answers to my questions will be combined with answers from many other people, so that no one will know that the answers you give me today belong to you. There is no direct benefit to you for participating, but the answers that you provide will help to develop better radio/TV programmes for people in this and other communities in Tanzania. The combined information that we collect from people in Tanzania will be shared and used to improve social issues in your community.

You can decide not to answer any question that you do not want to, you can stop the interview at any time without explanation, or you can request that your answers are removed from the research at any time. You will not be penalized if you decide not to participate.

The interview will take about 80 minutes.

**Do you understand what I have just explained?** (circle):

Yes	1
NO	2

**Do you want to ask me any questions about the interview at this time?** (circle):

Yes	1
NO	2

*INTERVIEWER: PLEASE ANSWER ANY QUESTIONS ASKED BEFORE PROCEEDING*

**Do you agree to participate in this interview?** (circle):

Yes	1
NO	2

<b>INFORMED CONSENT</b>
<b>BEFORE COMPLETING THIS CONSENT FORM YOU MUST READ THE ABOVE INFORMATION AND ANSWER ANY AND ALL QUESTIONS THE PARTICIPANT MAY HAVE.</b>
<p>I have discussed with the respondent the above procedures, explicitly pointing out potential risks or discomforts. I have asked whether any questions remain and have answered these questions to the best of my ability. The respondent verbally agreed to participate in this study.</p> <p>Interviewer name: _____</p> <p>Interviewer signature: _____</p> <p>Dated: _____</p>
<b>IF RESPONDENT IS BELOW 18 OBTAIN ADDITIONAL CONSENT FROM PARENT/GUARDIAN</b>
<p>I have discussed with the parent/guardian the above procedures, explicitly pointing out potential risks or discomforts. I have asked whether any questions remain and have answered these questions to the best of my ability. The parent/guardian verbally agreed to grant consent for the respondent to participate in this study.</p> <p>Interviewer name: _____</p> <p>Interviewer signature: _____</p> <p>Dated: _____</p>

**IMPORTANT: Signed copies of this consent form must be retained on file by the principal investigator, and given to the respondent (if requested)**

**INTERVIEWER RECORD RESPONDENT DETAILS**

S3. Age	Write in years Don't know Refused	_____ 88 99
S4. Location (single code)	Urban Rural Mixed Not defined	1 2 3 4
S5. If location is not defined as urban, rural or mixed: please make a classification and describe the features that you based your judgment on		
S6a. Indicate status of location	City Town Large Village Small Village Hamlet	1 2 3 4 5
S6b. If hamlet then indicate associated village		
S7 a) Village Name (write in)	a) .....	
b) Town Name (write in)	b) .....	
c) City Name (write in)	c) .....	
S8. Ward Name (write in)		
S9. District (Write in)		
S10. Region (write in)		
S11. Household Serial Number	Write in household no. _____	
S12. Sex of the respondent (single code)	Male Female	1 2

**Enumerator Note of time:**

Please note the time at which you started the interview	
Please note the time at which you finished the interview	

**NOW BEGIN THE INTERVIEW WITH THE SELECTED PERSON****GOVERNANCE (G)**

**G1** In your opinion, what are the main issues affecting people in Tanzania at present?

DO NOT READ OUT. MULTIPLE CODE ALLOWED.

PLEASE PROBE ONCE:

**Any other issues?**

		Q. G1 (multi code)
a	Poverty	1
b	Inflation	2
c	Housing	3
d	Unemployment	4
e	Poor roads	5
f	Lack of electricity	6
g	Water scarcity	7
h	No clean water	8
i	Poor education	9
j	The environment	10
k	Lack of food	11
l	Land disputes	12
m	Children's rights	13
n	Child Protection	14
o	Mental health	15
p	Corruption	16
q	Other > specify	17
r	DK	88
s	REF	99

**G1.2**

<b>OTHER ISSUE</b>
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**G2 And now thinking about issues affecting people where you currently live, what are the issues of local importance?**

DO NOT READ OUT. MULTIPLE CODE ALLOWED.

		Q. G2 (multi code)
a	Poverty	1
b	Inflation	2
c	Housing	3
d	Unemployment	4....
E	Poor roads	5
f	Lack of electricity	6
g	Water scarcity	7
h	No clean water	8
i	Poor education	9
j	The environment	10
k	Lack of food	11
l	Land disputes	12
m	Children's rights	13
n	Child Protection	14
o	Mental health	15
P	Corruption	16
q	Other > specify	17
r	DK	88
s	REF	99

**G2.2**

<b>OTHER ISSUE</b>
--------------------

**G3.1 How much, if anything, do you know about political issues and current affairs in Tanzania?**

PRESENT SHOWCARD No.1

SINGLE CODE

**Do you know a great deal, a fair amount, not very much or nothing at all?**

	Q.G3.1
A great deal	4
A fair amount	3
Not very much	2
Nothing at all	1
DK	88
Refused	99

**G3.2 How much, if anything, do you know about the rights of children in Tanzania?**

PRESENT SHOWCARD No.1

SINGLE CODE

**Do you know a great deal, a fair amount, not very much or nothing at all?**

	Q.G3.2
A great deal	4
A fair amount	3
Not very much	2
Nothing at all	1
DK	88
Refused	99

**G4.1 We're now going to talk about some issues which people like you have said are important in Tanzania today.****Please say how much, if anything, do you know about the current situation with these issues?**

PRESENT SHOWCARD NO: 1

**Do you know a great deal, a fair amount, not very much or nothing at all?**

READ OUT ISSUE AND CODE RESPONSE. REPEAT FOR EACH ISSUE.

Issues		A great deal	A fair amount	Not very much	Nothing at all	DK	REFUSED
G4.1a	Maternal Health	4	3	2	1	88	99
G4.1b	Access to clean and safe water	4	3	2	1	88	99
G4.1c	Health Infrastructure	4	3	2	1	88	99
G4.1d	Transport Infrastructure	4	3	2	1	88	99

**G4.2 And how much, if anything, do you know about the causes of these issues?**

PRESENT SHOWCARD NO: 1

**Do you know a great deal, a fair amount, not very much or nothing at all?**

READ OUT ISSUE AND CODE RESPONSE. REPEAT FOR EACH ISSUE.

Issues		A great deal	A fair amount	Not very much	Nothing at all	DK	REFUSED
G4.2a	Causes of poor maternal health	4	3	2	1	88	99

G4.2b	Causes of poor access to clean and safe water	4	3	2	1	88	99
G4.2c	Causes of poor health infrastructure	4	3	2	1	88	99
G4.2d	Causes of poor transport infrastructure	4	3	2	1	88	99

**G5 a. Thinking about local and national issues that matter to you, when you get together with family members, would you say you discuss such issues frequently, occasionally or never?**

**b. And what about with friends?**

**c. And what about with other people outside of your family and friends?**

PRESENT SHOWCARD NO.2

SINGLE CODE FOR EACH

G5		Frequently	Occasionally	Never	DK	REFUSED
G5a	Family members	3	2	1	88	99
G5b	Friends	3	2	1	88	99
G5c	Other people outside of family and friends	3	2	1	88	99

**G6 Continuing to think about local and national issues that matter to you, please tell me how often, if ever, you do any of the following.**

PRESENT SHOWCARD No: 2

READ OUT CATEGORIES

G6		Frequently	Occasionally	Never	DK	REFUSED
G6a	Contact the media (such as tv, radio or newspapers), about an issue	3	2	1	88	99
G6b	Comment, chat or share something about an issue online	3	2	1	88	99
→ IF CODE 3 or 2 ASK RELEVANT QU's AT G6.1				→ IF CODE 1, 88, 99, GO TO G7		

**G6.1 How did you make contact?**

READ OUT MODE OF CONTACT. MULTIPLE CODE ALLOWED.

G6.1		By SMS	By email	On Facebook	By phone	By letter	Spoke to a media person face-to-face in my community	Went there in person	Twitter	Blogging	Other	Have not contacted	Don't Know	Refused
G6.1a	TV programme	1	2	3	4	5	6	7	8	9	10	11	88	99
G6.1b	Radio programme	1	2	3	4	5	6	7	8	9	10	11	88	99
G6.1c	Newspaper/ Magazine/Journal	1	2	3	4	5	6	7	8	9	10	11	88	99
G6.1d	Online platform / social media such as facebook		2	3					8	9	10	11	88	99

**G7 I'm going to list a number of ways in which people can take action. Please tell me whether you have done any of these things in the past year?**

PRESENT SHOWCARD NO: 3

READ OUT EACH ACTION

IF RESPONSE IS 'HAVE DONE' PLEASE PROBE:

**Have you done this several times or just once?**

G7		Have done		Not done	DK	Refused
		Several times	Once			
G7a	Worked for a political party or candidate*	3	2	1	88	99
G7b	Participated in an organised effort to solve a neighbourhood or community problem*	3	2	1	88	99
G7c	Attended a meeting of the local town council or with other government officials	3	2	1	88	99
G7d	Contacted a local official, like a local counsellor or an official who works for a government agency	3	2	1	88	99
G7e	Lodged a complaint with a government body or a civil society organization*	3	2	1	88	99
G7f	Contacted a national elected official*	3	2	1	88	99

G7g	Taken part in a protest, march, or demonstration on some national or local issue*	3	2	1	88	99
G7h	Contacted a local chief or traditional leader about an issue	3	2	1	88	99
G7i	Signed a petition*	3	2	1	88	99
G7j	Donated money or paid a membership fee to a charity, campaigning organisation or political party*	3	2	1	88	99
G7k	Attended a political party rally	3	2	1	88	99
G7l	Volunteered for a political party or candidate	3	2	1	88	99
G7m	Attended a village / ward meeting	3	2	1	88	99

**G8 How much do you trust each of the following?**

PRESENT SHOWCARD NO: 10

READ OUT EACH ITEM AND CODE RESPONSE. SINGLE CODE ONLY.

FOLLOW UP WITH:

**Do you trust them a lot, a bit, not very much or not at all?**

G8		A lot	A bit	Not very much	Not at all	DK	Refused
G8a	The president	4	3	2	1	88	99
G8b	Parliament	4	3	2	1	88	99
G8c	The ruling party	4	3	2	1	88	99
G8d	Opposition parties	4	3	2	1	88	99
G8e	Religious institutions	4	3	2	1	88	99
G8f	The judicial system	4	3	2	1	88	99
G8g	The police	4	3	2	1	88	99
G8h	Village elders/ local chiefs	4	3	2	1	88	99
G8i	The national government	4	3	2	1	88	99
G8j	The local government	4	3	2	1	88	99

**G9 Please say if you agree or disagree with the following.**

READ OUT OPTIONS. SINGLE CODE ONLY.

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

**Would you say you [agree/disagree] a lot, or just a little?**

PRESENT SHOWCARD NO: 4

G9		Strongly agree	Agree	Disagree	Strongly Disagree	DK	Refused
G9a	Generally, those elected to the national government soon lose touch with the people	4	3	2	1	88	99
G9b	Generally, those elected to the local government soon lose touch with the people	4	3	2	1	88	99
G9c	Sometimes, politics seem so complicated that a person like me can't really understand what's going on	4	3	2	1	88	99
G9d	When people get together to demand change, the leaders in national government listen	4	3	2	1	88	99
G9e	When people get together to demand change, the leaders in local government listen	4	3	2	1	88	99
G9f	I don't think that the national government cares much what people like me think	4	3	2	1	88	99
G9g	I don't think that the local government cares much what people like me think	4	3	2	1	88	99
G9h	People like me don't have any say about what the national government does	4	3	2	1	88	99
G9i	People like me don't have any say about what the local government does	4	3	2	1	88	99
G9j	The issues debated in the national parliament are relevant to people like me.	4	3	2	1	88	99
G9k	The national government in Tanzania responds to the needs of ordinary people	4	3	2	1	88	99
G9l	The local government in Tanzania responds to the needs of ordinary people	4	3	2	1	88	99

**G10 Thinking back to the last national and local election, were you old enough to vote;**

- a. in the last national election?
- b. in the last local election?

		Yes	No	Refused
G10a	Old enough to vote in last national election	1	2	99
G10b	Old enough to vote in last local election	1	2	99

**ROUTING**

FOR ANY ELECTION WHERE RESPONDENT WAS OLD ENOUGH TO VOTE (CODE 1 TO G10a or b) PLEASE ASK RELEVANT QUESTIONS AT G11.

IF TOO YOUNG FOR ALL ELECTIONS (CODE 2 TO ALL) AND GO TO G13.

**G11 Can you tell me if you voted;**

- a. In the last national election?
- b. And the last local election?

		Yes	No	Refused
G11a	National election	1	2	99
G11b	Local election	1	2	99

**ROUTING**

FOR ANY ELECTION WHERE RESPONDENT DID NOT VOTE (CODE 2 TO G11a or b) PLEASE RECORD REASON AT G12.

OTHERWISE GO TO G13

**G12.1 What is the main reason why you did not vote?**

- a. in the last national election?  
b. in the last local election?

DO NOT READ OUT RESPONSES. SINGLE CODE ONLY.

G12.1		a) National Election	b) Local election
a	Not old enough at the time	1	1
b	Wasn't registered to vote	2	2
c	Didn't have an ID / voters card	3	3
d	Don't see the point in voting	4	4
e	No interest in politics	5	5
f	Don't trust the electoral system	6	6
g	Don't trust politicians	7	7
h	Fear of electoral violence	8	8
i	Too busy/at work/at study	9	9
j	Not enough information on candidates and their policies	9	9
k	I can't read/don't think I can vote	10	10
l	Did not know how to vote	11	11
m	Did not know where to vote	12	12
n	Too complicated / difficult	13	13
o	Don't know who to vote for	14	14
p	Other (please record verbatim at G12.2)	15	15
q	Don't know	88	88
r	Refused	99	99

IF 'OTHER' REASON FOR NOT VOTING, PLEASE RECORD VERBATIM

**G12.2**

<b>OTHER REASON FOR NOT VOTING, AND ELECTION TYPE</b>

**G13 How likely are you to vote in the next elections?****a. The national election****b. The local election**

PRESENT SHOWCARD NO: 5.

SINGLE CODE ONLY.

ON PROVIDING A LIKELY OR UNLIKELY RESPONSE, FOLLOW UP WITH:

**Would you say you are very [likely/unlikely] or just somewhat [likely/unlikely]?**

G13		Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	DK	Refused
G13a	National election	4	3	2	1	88	99
G13b	Local election	4	3	2	1	88	99

**G14.1 What is your main source of information when deciding which candidate or party to vote for in an election?**

DO NOT READ OUT. SINGLE CODE ONLY.

		G14.1
a	Friends	1
b	Family	2
c	People in my local neighbourhood	3
d	Politicians	4
e	National leaders	5
f	Local leaders	6
g	Local influencers/ neighbourhood elders	7
h	People I work with	8
i	Government officials	9
j	Religious leaders	10
k	NGOs	11
l	Teachers	12
m	Television	13
n	National radio	14
o	Local radio	15
p	Newspaper/magazine	16
q	Campaign pamphlets	17
r	Internet (e.g. social media sites)	18
s	Mobile phone – SMS service	19
t	Other (please record verbatim at G14.2)	20
u	I don't talk to anyone or get any information on these issues	21
v	Don't know	88
w	Refused	99

IF 'OTHER' SOURCE OF INFORMATION, PLEASE RECORD VERBATIM

**G14.2**

<b>OTHER SOURCE OF INFORMATION</b>	

**G15 To what extent does information and debate in the media influence your decision on who to vote for?**

PRESENT SHOWCARD NO: 6

	G14
A lot	4
A bit	3
Not very much	2
Not at all	1
Don't know	88
Refused	99

**We're interested in people's views on how the government can be held to account in Tanzania. Holding to account means that the government is held responsible for their actions and provides a public explanation for what they do.**

**G16 Please say whether you agree or disagree with the following:**

PRESENT SHOWCARD NO: 4

SINGLE CODE ONLY.

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

**Would you say you [agree/disagree] a lot, or just a little?**

G16		Strongly agree	Agree	Disagree	Strongly Disagree	DK	Refused
G16a	People like me are entitled to question national government officials about their decisions and actions	4	3	2	1	88	99
G16b	People like me are entitled to question local government officials about their decisions and actions	4	3	2	1	88	99
G16c	There are ways for people like me to question national government officials on	4	3	2	1	88	99

	their decisions and actions						
G16d	There are ways for people like me to question local government officials on their decisions and actions	4	3	2	1	88	99
G16e	If there was a way for people like me to question national government officials, I would raise an issue that mattered to me	4	3	2	1	88	99
G16f	If there was a way for people like me to question local government officials, I would raise an issue that mattered to me	4	3	2	1	88	99
G16g	I am satisfied with the account that national government officials currently give of their decisions and actions	4	3	2	1	88	99
G16h	I am satisfied with the account that local government officials currently give of their decisions and actions	4	3	2	1	88	99

**G17 Do you agree or disagree that the following are playing an important role in holding government to account in Tanzania?**

PRESENT SHOWCARD NO: 4

READ OUT EACH INSTITUTION. SINGLE CODE ONLY

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

**Would you say you [agree/disagree] a lot, or a little?**

	G17	Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
G17a	Parliament	4	3	2	1	88	99
G17b	Opposition parties	4	3	2	1	88	99
G17c	Religious institutions	4	3	2	1	88	99
G17d	The judicial system: the High Court, local courts etc.	4	3	2	1	88	99
G17e	Civil society and community-based organizations	4	3	2	1	88	99
G17f	Village elders / local chiefs	4	3	2	1	88	99
G17g	Holding regular elections	4	3	2	1	88	99
G17h	The constitution	4	3	2	1	88	99
G17i	National Media	4	3	2	1	88	99
G17j	Local media						
G17k	Local councillors	4	3	2	1	88	99
G17l	Ordinary citizens	4	3	2	1	88	99
G17m	The law	4	3	2	1	88	99

**G18 In your opinion, in this country how free are people like you to do the following?**

PRESENT SHOWCARD NO: 8.

READ OUT EACH STATEMENT. SINGLE CODE ONLY.

**Are they very free, somewhat free, not very free or not free at all?**

	G18	Very free	Somewhat free	Not very free	Not free at all	Don't know	Refused
G18a	To say what they think	4	3	2	1	88	99
G18b	To join any group that they want	4	3	2	1	88	99
G18c	To talk negatively about the national government in public	4	3	2	1	88	99
G18d	To talk negatively about the local government in public	4	3	2	1	88	99
G18e	To choose who to vote for without feeling pressured	4	3	2	1	88	99

**G19 I am now going to read out a list of groups that that people join or attend. For each one, could you tell me whether you are an official leader, an active member, an inactive member, or not a member?**

	G19	Official Leader	Active member	Inactive member	Not a member	Don't know
G19a	A religious group	4	3	2	1	99
G19b	A voluntary association or community group	4	3	2	1	99

**G20 How interested are you in news about political issues and current affairs?**

PRESENT SHOWCARD NO: 9

**Are you very interested, somewhat interested, not very interested, not at all interested?**

SINGLE CODE ONLY.

	G20
Very interested	4
Somewhat Interested	3
Not very interested	2
Not at all interested	1
DK	88
REF	99

**I am now going to ask you a few questions about politics in Tanzania. Don't worry about getting the answers wrong; just try to answer the best you can.**

**G21.1 What job or office is now held by H.E Dr. Mohamed Gharib Bilal?**

DO NOT READ OUT OPTIONS

Vice President	1
Other	2
DK	88
REF	99

**G21.2 Whose responsibility is it to determine if a law is constitutional or not? Is it the President, the Parliament or the High Court?**

READ OUT OPTIONS. SINGLE CODE ONLY.

The High Court	1
The Parliament	2
The President	3
DK	88
REF	99

**G21.3 What is the minimum voting age?**

DO NOT READ OUT OPTIONS

18	1
Other	2
DK	88
REF	99

**G21.4 Do you know which party has the most members in Parliament?**

DO NOT READ OUT OPTIONS

CCM	1
Other	2
DK	88
REF	99

**Media Consumption (MC)**

**MCI How much do you trust these sources for information on political issues and current affairs? Do you trust them a lot, a bit, not very much or not at all?**

READ OUT EACH SOURCE. SINGLE CODE ONLY FOR EACH SOURCE.  
PRESENT SHOWCARD NO: 10

		MCI Trust					
		A lot	A bit	Not very much	Not at all	DK	Refused
a	Friends and family	4	3	2	1	88	99
b	Local chiefs or village elders	4	3	2	1	88	99
c	National government officials	4	3	2	1	88	99
d	Local government officials	4	3	2	1	88	99
e	Religious leaders	4	3	2	1	88	99
f	Television	4	3	2	1	88	99
g	National radio	4	3	2	1	88	99
h	Local radio	4	3	2	1	88	99
i	Newspaper/magazine	4	3	2	1	88	99
j	Internet (e.g. social media sites)	4	3	2	1	88	99

**MC2.1 What are your main sources of information for political issues and current affairs?**

DO NOT READ OUT. MULTIPLE CODE ALLOWED.

PLEASE PROBE:

**Have you any other sources of information?**

		MC2.1
a	Friends	1
b	Family	2
c	People in my local neighbourhood	3
d	Local influencers/ neighbourhood elders	4
e	Politicians	5
f	National leaders	6
g	Local leaders	7

h	People I work with	8
i	National government officials	9
j	Local government officials	10
k	Religious leaders	11
l	NGOs	12
m	Teachers	13
n	Experts	14
o	Television	15
p	National radio	16
q	Local radio	17
r	Newspaper/magazine	18
s	Internet (e.g. social media sites)	19
t	Mobile phone – SMS text service	20
u	Police	21
v	Other (please specify at MC2.2)	22
w	I don't talk to anyone or get any information on these issues	23
x	Don't know	88
y	Refused	99

**MC2.2 INTERVIEWER RECORD VERBATIM ANY 'OTHER' RESPONSES**

<b>OTHER SOURCES OF INFORMATION</b>

**MC3 Which of the following items can you access or use in your house?**

READ OUT EACH ITEM. SINGLE CODE ONLY FOR EACH ITEM

**MC4 Can you access this in any other place?**

READ OUT ITEM. SINGLE CODE ONLY

		<b>MC3</b>		<b>ROUTING</b>	<b>MC4</b>	
		<b>Access at home</b>			<b>Access elsewhere</b>	
a	TV set	Yes	1	→MC4A	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
b	Satellite dish for TV	Yes	1	→MC4B	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
c	Radio set	Yes	1	→MC4C	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
d	Mobile Phone/Cell	Yes	1		Yes	1

		No	2	→MC4D	No	2
		DK	88		DK	88
		REF	99		REF	99
e	Radio on mobile phone	Yes	1		Yes	1
		No	2	→MC4E	No	2
		DK	88		DK	88
		REF	99		REF	99
g	Internet	Yes	1		Yes	1
		No	2	→MC4G	No	2
		DK	88		DK	88
		REF	99		REF	99
h	Newspaper	Yes	1		Yes	1
		No	2	→MC4H	No	2
		DK	88		DK	88
		REF	99		REF	99
i	Desktop Computer with internet access	Yes	1		Yes	1
		No	2	→MC4I	No	2
		DK	88		DK	88
		REF	99		REF	99
j	Laptop Computer with internet access	Yes	1		Yes	1
		No	2	→MC4J	No	2
		DK	88		DK	88
		REF	99		REF	99
k	Internet on mobile phone, for example using facebook or checking email	Yes	1		Yes	1
		No	2	→MC4K	No	2
		DK	88		DK	88
		REF	99		REF	99

**MC4.I What is the position of the person in the household who decides when and how the following items are to be used?**

MULTIPLE CODE

MC4.I		Father	Mother	Husband	Wife	Children	It is a family decision	Me	Other	Don't Know	REF
a	TV set	1	2	3	4	5	6	7	8	88	99
b	Satellite dish for TV	1	2	3	4	5	6	7	8	88	99
c	Radio set	1	2	3	4	5	6	7	8	88	99
d	Mobile Phone	1	2	3	4	5	6	7	8	88	99
e	Newspaper/magazine	1	2	3	4	5	6	7	8	88	99
f	Landline Phone / Fixed	1	2	3	4	5	6	7	8	88	99
g	Radio on mobile phone	1	2	3	4	5	6	7	8	88	99
h	Desktop computer with internet access	1	2	3	4	5	6	7	8	88	99
i	Laptop computer with internet access	1	2	3	4	5	6	7	8	88	99
j	Internet on mobile phone	1	2	3	4	5	6	7	8	88	99

**MC4.2** If response is Me under MC4.1 above, **INTERVIEWER RECORD VERBATIM** the position of the interviewee in the household

--

**MC5** When is the last time you accessed the following?  
READ OUT MEDIA TYPES. SINGLE CODE FOR EACH.

MC5		Within the last week	Within the last month	Within the last year	Over a year ago	I can't remember	Refused	
Media Type								
a	TV	1	2	3	4	88	99	
b	Radio	1	2	3	4	88	99	
c	Internet	1	2	3	4	88	99	
d	Mobile Phone	1	2	3	4	88	99	
e	Newspaper/magazine	1	2	3	4	88	99	
f	Satellite dish for TV	1	2	3	4	88	99	
g	Landline Phone / Fixed	1	2	3	4	88	99	
h	Radio on mobile phone	1	2	3	4	88	99	
i	Desktop computer with internet access	1	2	3	4	88	99	
j	Laptop computer with internet access	1	2	3	4	88	99	
k	Internet on mobile phone	1	2	3	4	88	99	
					<b>→ FOR ANY CODE 1-3, ASK MC6</b>		<b>→ FOR CODES 4/88/99, GO TO SECTION D</b>	

**MC6** And how frequently do you access the following?  
READ OUT MEDIA TYPES. READ OUT RESPONSES. SINGLE CODE FOR EACH

MC6		Every week	At least twice a month	At least once a month	Less than once a month	Don't know	Refused
Media Type							
a	TV	1	2	3	4	88	99
b	Radio	1	2	3	4	88	99
c	Internet	1	2	3	4	88	99
d	Mobile Phone	1	2	3	4	88	99
e	Newspaper/magazine	1	2	3	4	88	99

f	Satellite dish for TV	1	2	3	4	88	99
g	Landline Phone / Fixed	1	2	3	4	88	99
h	Radio on mobile phone	1	2	3	4	88	99
i	Desktop computer with internet access	1	2	3	4	88	99
j	Laptop computer with internet access	1	2	3	4	88	99
k	Internet on mobile phone	1	2	3	4	88	99

**→ IF RADIO USER  
(ANY CODE 1-4 TO MC6b or MC6h, ASK MC7  
MC7  
→IF TELEVISION  
USER (ANY CODE 1-4  
TO MC6a), ASK MC8**

**MC7** I'm now going to read you a list of some radio stations available in your area:

- a. Can you tell me which of these you have listened to in the last 12 months?

READ OUT OPTIONS. MULTIPLE CODE

- b. And which of which of these do you trust the most to provide you with information? READ OUT OPTIONS. SINGLE CODE ONLY

	MC7a	MC7b
Nuru FM	08	08
Afya FM	05	05
Pangani FM	06	06
Hits FM	07	07
ORS Radio	02	02
Jogoo FM	09	09
Dodoma FM	10	10
Bomba FM	11	11
Other (please write in) _____	04	04
Other (please write in) _____	12	12
Other (please write in) _____	13	13
DK	88	88
REF	99	99

**MC8** I'm now going to read you a list of some television channels available in your area:

- a. Can you tell me which of these you have watched in the last 12 months?

READ OUT OPTIONS. MULTIPLE CODE

- b. And which of which of these do you trust the most to provide you with information? READ OUT OPTIONS. SINGLE CODE ONLY

	Q.MC8a	QMC8b
Star TV	01	01

Clouds TV	02	02
TBC	03	03
ITV	04	04
Channel 10	05	05
EATV	06	06
DTV	07	07
Sibuka	08	08
ATN	09	09
Tumaini TV	10	10
Milimani TV	11	11
Other (please write in) _____	12	12
DK	88	88
REF	99	99

**MC9.1 Tell me at what times of the day you listen to radio:**

- a. On a week day. **CODE IN FIRST COLUMN.**  
b. And on a weekend/holiday. **CODE IN SECOND COLUMN.**

MULTIPLE CODE

	a) Listen to radio on weekdays	b) Listen to radio on weekends/Holiday
4.30 – 5.00 a.m.	1	1
5.00 – 5.30 a.m.	2	2
5.31 – 6.00 a.m.	3	3
6.01 – 6.30 a.m.	4	4
6.31 – 7.00 a.m.	5	5
7.01 – 7.30 a.m.	6	6
7.31 – 8.00 a.m.	7	7
8.01 – 8.30 a.m.	8	8
8.31 – 9.00 a.m.	9	9
9.01 – 9.30 a.m.	10	10
9.31 – 10.00 a.m.	11	11
10.01 – 10.30 a.m.	12	12
10.31 – 11.00 am	13	13
11.01 – 11.30 am	14	14
11.31 – 12.00 noon	15	15
12.01 – 12.30 p.m.	16	16
12.31 – 1.00 p.m.	17	17
1.01 – 1.30 p.m.	18	18
1.31 – 2.00 p.m.	19	19
2.01 – 2.30 p.m.	20	20
2.31 – 3.00 p.m.	21	21
3.01 – 3.30 p.m.	22	22
3.31 – 4.30 p.m.	23	23
4.31 – 5.00 p.m.	24	24

5.01 – 5.31 p.m.	25	25
5.31 – 6.00 p.m.	26	26
6.01 – 6.30 p.m.	27	27
6.31 – 7.00 p.m.	28	28
7.01 – 7.30 p.m.	29	29
7.31 – 8.00 p.m.	30	30
8.31 – 9.00 p.m.	31	31
9.01 – 9.30 p.m.	32	32
9.31 – 10.00 p.m.	33	33
10.01 – 10.30 p.m.	34	34
10.31 – 11.00 p.m.	35	35
11.01 – 11.30 p.m.	36	36
11.31 – midnight	37	37
12.01 – 4.30 a.m.	38	38

**MC9.2 Tell me at what times of the day you watch the television:****a. On a week day. CODE IN FIRST COLUMN.****b. And on a weekend/holiday. CODE IN SECOND COLUMN.**

MULTIPLE CODE

	<b>a)Watch television on weekdays</b>	<b>b)Watch television on weekends/Holiday</b>
4.30 – 5.00 a.m.	1	1
5.00 – 5.30 a.m.	2	2
5.31 – 6.00 a.m.	3	3
6.01 – 6.30 a.m.	4	4
6.31 – 7.00 a.m.	5	5
7.01 – 7.30 a.m.	6	6
7.31 – 8.00 a.m.	7	7
8.01 – 8.30 a.m.	8	8
8.31 – 9.00 a.m.	9	9
9.01 – 9.30 a.m.	10	10
9.31 – 10.00 a.m.	11	11
10.01 – 10.30 a.m.	12	12
10.31 – 11.00 am	13	13
11.01 – 11.30 am	14	14
11.31 – 12.00 noon	15	15
12.01 – 12.30 p.m.	16	16
12.31 – 1.00 p.m.	17	17
1.01 – 1.30 p.m.	18	18
1.31 – 2.00 p.m.	19	19
2.01 – 2.30 p.m.	20	20

2.31 – 3.00 p.m.	21	21
3.01 – 3.30 p.m.	22	22
3.31 – 4.30 p.m.	23	23
4.31 – 5.00 p.m.	24	24
5.01 – 5.31 p.m.	25	25
5.31 – 6.00 p.m.	26	26
6.01 – 6.30 p.m.	27	27
6.31 – 7.00 p.m.	28	28
7.01 – 7.30 p.m.	29	29
7.31 – 8.00 p.m.	30	30
8.31 – 9.00 p.m.	31	31
9.01 – 9.30 p.m.	32	32
9.31 – 10.00 p.m.	33	33
10.01 – 10.30 p.m.	34	34
10.31 – 11.00 p.m.	35	35
11.01 – 11.30 p.m.	36	36
11.31 – midnight	37	37
12.01 – 4.30 a.m.	38	38

**MC9.3 Tell me at what times of the day you use the internet:**

**a. On a week day. CODE IN FIRST COLUMN.**

**b. And on a weekend/holiday. CODE IN SECOND COLUMN.**

**MULTIPLE CODE OKAY**

	<b>a)Use the internet on weekdays</b>	<b>b)Use the internet weekends/Holiday</b>
4.30 – 5.00 a.m.	1	1
5.00 – 5.30 a.m.	2	2
5.31 – 6.00 a.m.	3	3
6.01 – 6.30 a.m.	4	4
6.31 – 7.00 a.m.	5	5
7.01 – 7.30 a.m.	6	6
7.31 – 8.00 a.m.	7	7
8.01 – 8.30 a.m.	8	8
8.31 – 9.00 a.m.	9	9
9.01 – 9.30 a.m.	10	10
9.31 – 10.00 a.m.	11	11
10.01 – 10.30 a.m.	12	12
10.31 – 11.00 am	13	13
11.01 – 11.30 am	14	14
11.31 – 12.00 noon	15	15
12.01 – 12.30 p.m.	16	16

12.31 – 1.00 p.m.	17	17
1.01 – 1.30 p.m.	18	18
1.31 – 2.00 p.m.	19	19
2.01 – 2.30 p.m.	20	20
2.31 – 3.00 p.m.	21	21
3.01 – 3.30 p.m.	22	22
3.31 – 4.30 p.m.	23	23
4.31 – 5.00 p.m.	24	24
5.01 – 5.31 p.m.	25	25
5.31 – 6.00 p.m.	26	26
6.01 – 6.30 p.m.	27	27
6.31 – 7.00 p.m.	28	28
7.01 – 7.30 p.m.	29	29
7.31 – 8.00 p.m.	30	30
8.31 – 9.00 p.m.	31	31
9.01 – 9.30 p.m.	32	32
9.31 – 10.00 p.m.	33	33
10.01 – 10.30 p.m.	34	34
10.31 – 11.00 p.m.	35	35
11.01 – 11.30 p.m.	36	36
11.31 – midnight	37	37
12.01 – 4.30 a.m.	38	38

**MCI0 I am now going to ask you some questions related to your internet use:**

**a. Do you use any of the following on the internet?**

**b. Do you have your own account?**

READ OUT OPTIONS

MCI0		MCI0a: Do you use the following:				MCI0b: Do you have your own account			
		Yes	No	Don't Know	Refused	Yes	No	Don't Know	Refused
a	Email	1	2	88	99	1	2	88	99
b	Facebook	1	2	88	99	1	2	88	99
c	Twitter	1	2	88	99	1	2	88	99

**MCI1 What is your main reason for using the internet?**

READ OUT OPTIONS

SINGLE RESPONSE ONLY

Reason		MCI1
a	Work	1
b	Viewing Entertaining Content	2
c	Connecting with other people	3
d	Other	4
e	Don't Know	88
f	Refused	99

**MCI2 I am now going to ask you a few questions about your mobile phone usage.**

**a. What services do you use**

**on your mobile? MULTIPLE CODE ALLOWED**

**b. Which do you use most frequently? SINGLE CODE ONLY**

READ OUT SERVICE OPTIONS

Service		MCI2a Use	MCI2b Use Most Frequently
i	Calls	1	1
ii	Text Messages	2	2
iii	Email	3	3
iv	Facebook	4	4
v	Internet Browsing	5	5
vi	Listen to the radio	6	6
vii	Managing finances, for example paying bills or sending or receiving money	7	7
viii	Don't Know	88	88
ix	Refused	99	99

**MCI3. There are different types of programs on radio. As I read out each, tell me how often you listen to each of these programs.**

READ OUT RESPONSE OPTIONS

SINGLE RESPONSE AGAINST EACH OPTION

		Every week	At least twice a month	At least once a month	Less than once a month	Don't Know	Refused to answer
MCI3a	News and current affairs	1	2	3	4	88	99
MCI3b	Radio dramas	1	2	3	4	88	99
MCI3c	Documentaries	1	2	3	4	88	99
MCI3d	Discussions and debates	1	2	3	4	88	99
MCI3e	Programs for women	1	2	3	4	88	99
MCI3f	Agriculture/ rural programs	1	2	3	4	88	99
MCI3g	Sports programs	1	2	3	4	88	99
MCI3h	Religious programs	1	2	3	4	88	99
MCI3i	Musicals / songs	1	2	3	4	88	99
MCI3j	Education programs (quiz shows)	1	2	3	4	88	99
MCI3k	Children's programmes	1	2	3	4	88	99

**MCI4 How much content do you feel there is in the media for children?**

READ OUT OPTIONS

SINGLE CODE ONLY

MCI4		
a	Too much content for children	1
b	The right amount of content for children	2
c	Not enough content for children	3
d	Don't Know	88
e	Refused	99

**MCI5 Have you ever contacted a programme on the radio or TV to make a comment or ask a question?**

If yes, follow with every time or occasionally?

MCI5	Yes		No	DK	Refused
	Frequently	Occasionally			
Contacted a programme on radio or TV to make a comment or ask a question	3	2	1	88	99

**EXPOSURE AND LOGFRAME QUESTIONS****EXPOSURE (EX)****EX1 Are you aware of any programmes on radio or TV about political issues and current affairs in Tanzania?**

	EX1	
Yes	01	→ EX2
No	02	→ EX3
DK	88	→ EX3
REF	99	→ EX3

**EX2 What programmes on radio or TV about political issues and current affairs in Tanzania are you aware of?**

DO NOT READ OUT LIST. MULTIPLE CODE.

	EX2
Haba na Haba	01
Sema Kenya	02
Other – specify	...
DK	88
REF	99

**ROUTING**

IF NOT AWARE OF ANY OF THE ABOVE PROGRAMMES SKIP TO D

**EX2**

<b>OTHER PROGRAMMES</b>

**EX3.1 Are you aware of ...?**

	Yes	No	Don't Know	Refused
a Habana Habana	1	2	88	99

**ROUTING**

IF AWARE OF PROGRAMME (CODE 1 IN EX3.1) GO TO EX4.1

IF UNAWARE OF PROGRAMME (CODE 2 IN EX3.1) GO TO EX3.3

**EX4.1 Have you ever listened to Habana Habana?**

EX4.1	Radio			
	Yes	No	DK	REF
Habana Habana	1	2	88	99

**ROUTING**

IF LISTENED TO THE PROGRAMME (CODE 1 IN EX4.1) GO TO EX6.1

IF NOT LISTENED TO THE PROGRAMME (CODE 2 IN EX4.1) GO TO EX5.1

**EX5.1 You said you were aware of Habana Habana but have never listened to it. Why not?**

DO NOT READ OUT. MULTIPLE RESPONSE.

	EX5.1
No access to Radio	01
No control over what is on the radio	02
No interest in these issues	03
Won't enjoy listening	04
Time of broadcasts aren't suitable	05
Other – specify	06
DK	88
REF	99

**ROUTING**

IF ANSWERED EX 5.1, PLEASE GO TO EX 3.3

**EX6.1 When did you last listen to Habana Habana?**

READ OUT PROGRAMME AND CODE RESPONSE. SINGLE CODE ONLY.

EX6.1	Within the last week	Within the last month	Within the last 3 months	Within the last year	Over a year A lot ago	I can't remember the last time I listened	Refused
Habana Habana	1	2	3	4	5	88	99

**EX7.1 How often do you listen to Haba na Haba?**

READ OUT PROGRAMME AND CODE RESPONSE. SINGLE CODE ONLY.

Programme	Every week	Twice a month	Once a month	Less than once a month	Don't know	Refused
Haba na Haba	1	2	3	4	88	99

**EX8.1 And can you tell me on which radio station you have listened to Haba na Haba on?**

MULTIPLE RESPONSE ALLOWED.

WRITE IN RADIO STATION. THEN WRITE CODE IN THE BOX AS GIVEN IN THE 'RADIO SHEET PROVIDED.

EX8.1

**EX3.3 Are you aware of ...?**

	Yes	No	Don't Know	Refused
c Sema Kenya	1	2	88	99

**ROUTING**

IF AWARE OF PROGRAMME (CODE 1 IN EX3.3) GO TO EX4.3

IF UNAWARE OF PROGRAMME (CODE 2 IN EX3.3) GO TO EX LG1

**EX4.3 Have you ever listened to or watched Sema Kenya?**

EX4.3		Yes	No	DK	REF
a	Sema Kenya on TV	1	2	88	99
b	Sema Kenya on Radio	1	2	88	99
c	Sema Kenya Online	1	2	88	99

**ROUTING**

IF LISTENED TO/WATCHED THE PROGRAMME (CODE 1 IN EX4.3) GO TO EX6.3

IF NOT LISTENED TO/WATCHED THE PROGRAMME (CODE 2 IN EX4.3) GO TO EX5.3

**EX5.3 You said you were aware of Sema Kenya but have never listened to / watched it. Why not?**

DO NOT READ OUT. MULTIPLE RESPONSE.

	EX5
No access to TV / Radio	01
No control over what is on the TV / Radio	02
No interest in these issues	04
Won't enjoy listening / watching	05
Time of broadcasts aren't suitable	06
Other – specify	07
DK	88
REF	99

**ROUTING**

IF ANSWERED EX 5.3, PLEASE GO TO EX LG I

**EX6.3 When did you last listen to / watch Sema Kenya?**

READ OUT EACH PROGRAMME AND CODE RESPONSE. SINGLE CODE ONLY.

EX6.3	Within the last week	Within the last month	Within the last 3 months	Within the last year	Over a year A lot ago	I can't remember the last time I listened	Refused
Sema Kenya	1	2	3	4	5	88	99

**EX7.3 How often do you listen to / watch Sema Kenya?**

READ OUT EACH PROGRAMME AND CODE RESPONSE. SINGLE CODE ONLY.

Programme	Every week	Twice a month	Once a month	Less than once a month	Don't know	Refused
Sema Kenya?	1	2	3	4	88	99

**EX8.3 And can you tell me on which station you have listened to or watched Sema Kenya on?**

MULTIPLE RESPONSE ALLOWED.

WRITE IN RADIO STATION. THEN WRITE CODE IN THE BOX AS GIVEN IN THE 'RADIO STATION SHEET PROVIDED.

<b>EX8.3</b>

**LOGFRAME (LG)**

**LG1 In Habana Habana, the following issues have been discussed: maternal health, access to clean and safe water, health infrastructure and transport infrastructure.**

**How much has listening to Habana Habana improved your understanding about these issues? PRESENT SHOWCARD NO.11**

SINGLE CODE. READ OUT

FOLLOW UP

**Would you say it has improved your understanding a lot, a bit, not very much or not at all?**

	LG1
A lot	4
A bit	3
Not very much	2
Not at all	1
Don't know	88
Refused	99

**LG2 Holding government to account means that the government is held responsible for their actions and provides a public explanation for what they do.**

**Do you agree or disagree that Habana Habana plays a role in holding government to account?**

PRESENT SHOWCARD 4.

SINGLE CODE. READ OUT

FOLLOW UP

**Would you say you [agree / disagree] strongly or just a little?**

	LG2
Strongly agree	4
Agree	3
Disagree	2
Strongly disagree	1
Don't know	88
Refused	99

**LG3.1 Please tell me how much you agree or disagree with the following statements about Haba na Haba?**

PRESENT SHOWCARD 4

READ OUT EACH STATEMENT AND CODE RESPONSE. SINGLE CODE ONLY.

FOLLOW UP WITH:

**Would you say you [agree / disagree] strongly or just a little, after every statement.**

	LG3.1	Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
LG3a	Haba na Haba informs citizens about the decisions and actions of national government	4	3	2	1	88	99
LG3aL	Haba na Haba informs citizens about the decisions and actions of local government	4	3	2	1	88	99
LG3b	Haba na Haba provides an opportunity for people like me to question national government officials about their decisions and actions	4	3	2	1	88	99
LG3b	Haba na Haba provides an opportunity for people like me to question local government officials about their decisions and actions	4	3	2	1	88	99
LG3c	Haba na Haba brings the issues that matter to ordinary citizens to the attention of national government officials	4	3	2	1	88	99
LG3cL	Haba na Haba brings the issues that matter to ordinary citizens to the attention of local government officials	4	3	2	1	88	99

**LG3.2 And can you please tell me how much you agree or disagree with the following statements about Haba na Haba?**

PRESENT SHOWCARD 4

READ OUT EACH STATEMENT AND CODE RESPONSE. SINGLE CODE ONLY.

FOLLOW UP WITH:

**Would you say you [agree / disagree] strongly or just a little**

	LG3.2	Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
LG3d	Haba na Haba pushes national government officials to provide information about their decisions and actions	4	3	2	1	88	99
LG3dL	Haba na Haba pushes local government officials to provide information about their decisions and actions	4	3	2	1	88	99
LG3e	Haba na Haba highlights where the information provided by the national government is untrue or insufficient	4	3	2	1	88	99
LG3eL	Haba na Haba highlights where the information provided by the local government is untrue or insufficient	4	3	2	1	88	99
LG3f	Haba na Haba exposes wrongdoing or failures of national government officials	4	3	2	1	88	99
LG3f	Haba na Haba exposes wrongdoing or failures of local government officials	4	3	2	1	88	99
LG3g	Haba na Haba makes national government officials react to the needs of ordinary citizens	4	3	2	1	88	99
LG3gL	Haba na Haba makes local government officials react to the needs of ordinary citizens	4	3	2	1	88	99

## ENGAGEMENT WITH PROGRAMME

**ENI.1 Can you tell me the name of a panellist or guest speaker who has appeared on Haba na Haba in the last 6 months?**

INTERVIEWER RECORD VERBATIM

**NAMES OF PANELLIST OR GUEST SPEAKER**

--

**EN2.1 Please tell me how much you agree or disagree with the following statements about Haba na Haba**

PRESENT SHOWCARD NUMBER 4.

READ OUT EACH STATEMENT AND CODE RESPONSE. SINGLE CODE ONLY.

FOLLOW UP WITH:

**Would you say you [agree/disagree] strongly or just a little**

EN2.1		Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
a	The topics Haba na Haba covers are relevant to my everyday life	4	3	2	1	88	99
b	Haba na Haba features people like me in their discussions and reports	4	3	2	1	88	99
c	I cannot understand discussion and reports on Haba na Haba (-)	4	3	2	1	88	99
d	Information from Haba na Haba is accurate	4	3	2	1	88	99
e	Haba na Haba provides expert information that is useful to me	4	3	2	1	88	99
f	Haba na Haba provides me with trustworthy information	4	3	2	1	88	99

**EN3.1 When you're listening to Haba na Haba do you think of questions or arguments that you would like to raise yourself?**

PRESENT SHOWCARD NUMBER 2.

SINGLE CODE.

FOLLOW UP WITH:

**Is that frequently or occasionally?**

EN3.1	Yes		No	DK	Refused
	Frequently	Occasionally			
Think of questions or arguments you would like to raise yourself	3	2	1	88	99

**EN3.2 Have you ever contacted Haba na Haba to make a comment or ask a question?**

PRESENT SHOWCARD NUMBER 2.

SINGLE CODE.

FOLLOW UP WITH:

**Is that frequently or occasionally?**

EN3.2	Yes		No	DK	Refused
	Frequently	Occasionally			
Contacted Haba na Haba to	3	2	1	88	99

make a comment or ask a question					
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**EN4.1 Have you ever discussed the topics from the show with anyone? And if yes, with who?**

READ OUT OPTIONS. MULTIPLE RESPONSES ALLOWED.

	EN4.1
With family	1
With friends	2
With other people outside friends and family	3
I have not discussed the issues with anyone	4
Don't know	88
Refused	99

**EN5.1 Where do you listen to Haba na Haba?**

READ OUT OPTIONS. MULTIPLE RESPONSE ALLOWED.

	EN5.1
In my household (the place where I live)	1
At my neighbour's house	2
At the bar	3
At the hairdresser / barbers	4
In a vehicle / car	5
In a local community space	6
In a cafe	7
Other	8
Refused	99

**EN6.1 And with whom do you listen to Haba na Haba?**

READ OUT OPTIONS. MULTIPLE RESPONSE ALLOWED.

	EN6.1
With family	1
With friends	2
With other people outside friends and family	3
On my own (alone)	4
Refused	99

**DEMOGRAPHICS (D)**

INTERVIEWER: CHECK AGE AND GENDER IS RECORDED IN SCREENER

**D1 Which of these descriptions best describes your marital status?**  
READ OUT. SINGLE CODE ONLY

	D1
Single	1
Married, living with spouse	2
Married, not living with spouse	3
Divorced/Separated	4
Widowed	5
Living with Partner	6
In a marriage where the husband has more than one wife	7
Other (specify)	8
Don't know	88
Refused/No answer	99

**D2 How easy is it for you to read a paper written in?**  
SINGLE CODE

Interviewer to hold up a paper written in each language

		Easy	Difficult	Do not read at all
a	Kiswahili	1	2	3
b	English	1	2	3

**D3 What is the highest level of schooling you have completed?**  
DO NOT READ OUT. SINGLE CODE ONLY

	D3
Have never attended school	1
Did not complete primary education	2
Primary	3
Secondary	4
College	5
University	6
Don't know	88
Refused / No answer	99

D4 QUESTIONS ARE POVERTY INDEX FOR COUNTRY

**D4a How many household members are 17 years old or younger?**  
SINGLE CODE

	D4a
Four or more	1
Three	2
Two	3
One	4
None	5

**D4b Do all children ages 6 to 17 attend school?**

SINGLE CODE

	D4b
No	1
Yes	2
Have no children aged 6 to 17	3

**D4c Can the female head / spouse read and write?**

READ OUT OPTIONS. SINGLE CODE

	D4c
No	1
Yes, but not in Kiswahili nor English	2
No female head / spouse	3
Yes, only in Kiswahili	4
Yes, in English (regardless of others)	5

**D4d What is the main building material of the floor of the main dwelling?**

SINGLE CODE

	D4d
Earth	1
Concrete, cement, tiles, timber or other	2

**D4e What is the main building material of the roof of the main dwelling?**

READ OUT OPTIONS. SINGLE CODE

	D4e
Mud and grass	1
Grass, leaves, bamboo	2
Concrete, cement, metal sheets (GCI), asbestos sheets, tiles or other	3

**D4f How many bicycles, mopeds, motorcyles, tractors or motor vehicle does your household own?**

SINGLE CODE

	D4f
None	1
One	2
Two or more	3

**D4g Does your household own any radios or radio cassettes?**

SINGLE CODE

	D4g
No	1
Yes	2

**D4h Does the household own any lanterns?**  
SINGLE CODE

	D4h
No	1
Yes	2

**D4i Does your household own any irons (charcoal or electric)?**  
SINGLE CODE

	D4i
No	1
Yes	2

**D4j How many tables does your household own?**  
SINGLE CODE

	D4j
None	1
One	2
Two	3
Three or more	4

**D5 What category does your household income fall within?**  
READ OUT STATEMENTS. SINGLE CODE

	D5
We don't have enough money, even for food	1
We can afford food but purchasing of clothes is a serious problem	2
We can afford food and clothes, but purchasing of durables such as TV set or a refrigerator is difficult for us	3
We can afford main household appliances, but purchasing a car is beyond our means	4
What we earn is sufficient to buy anything except such expensive purchases as an apartment or house	5
We do not face financial problems. If necessary we can buy an apartment or a house	6
Don't know	88
Refused/No answer	99

**D6 What is your occupation?**  
DO NOT READ OUT. SINGLE CODE ONLY. CODE ON TABLE AT Q.D8

**D7 Are you the chief wage earner in the household?**

	D7	
Yes	1	→ CS1
No	2	→ D11
DK	88	→ CS1
Refused	99	→ CS1

**D8 What is the occupation of the chief wage earner?**  
DO NOT READ OUT. SINGLE CODE ONLY.

	D6 Yourself	D8 Chief wage earner
Doctor	1	1
Lawyer/Magistrate	2	2
Accountant	3	3
Engineer	4	4
Teacher	5	5
Other professional SPECIFY _____	6	6
Journalist/ working in Media	7	7
Managing business with 20 employees or more	8	8
Managing business with less than 20 employees but 1 or more employee	9	9
Petty trader/shopkeeper (no employees)	10	10
Government official/civil servant in position of management	11	11
Mid-level/senior office worker (non-government)	12	12
Other Government worker	13	13
Junior office worker (non-government)	14	14
Agricultural labourer/farmer	15	15
Fisherman	16	16
Agricultural extension worker	17	17
Health worker	18	18
Unskilled labour-specify _____	19	19
Cleaner/domestic servant	20	20
Transport worker (bus driver, auto rickshaw driver, taxi driver, etc.)	21	21
Housewife	22	22
Student	23	23
Retired	24	24
Unemployed	25	25
Other specify _____	26	26
Don't know	88	88

**CSI How much, if anything, do you know about child rights in Tanzania?**

PRESENT SHOWCARD No.1

SINGLE CODE

**Do you know a great deal, a fair amount, not very much or nothing at all?**

	CSI
A great deal	4
A fair amount	3
Not very much	2
Nothing at all	1
DK	88
Refused	99

## INTERVIEWER EXPLAIN:

- THAT THE INTERVIEW IS NOW FINISHED
- THANK RESPONDENT FOR THEIR TIME
- ANSWER ANY FINAL QUESTIONS THE RESPONDENT MAY HAVE

**IN1 Which of the following statements best describes the interview situation?**

Private, only the respondent and I were present	1
One or several family members / friends were present, but <b>did not interrupt</b> the interview	2
One or several family members / friends were present, and <b>did interrupt</b> the interview	3

**IN2 In answering the question in this questionnaire, the respondent generally seemed to be:**

Comfortable/ at ease with the questionnaire	1
Nervous / awkward at asking some of the questions around politics and government	2
Became disinterested or tired with the length of the questionnaire	3

**IN3 Which, if any, questions did the respondent have trouble answering?**

IDENTIFY UP TO THREE QUESTIONS THAT THE RESPONDENT HAD TROUBLE ANSWERING.  
IF THEY DIDN'T HAVE ANY TROUBLE, LEAVE BLANK.

IN3a	First question→	
IN3b	Second question→	
IN3c	Third question →	