

How to use the data portal to find information on Governance

The BBC Media Action Data Portal has data from Governance research conducted across countries in Africa, Asia and the Middle East, which provides accurate information to use to help people.

Below are examples questions and how you can use the data portal to find the information that maybe interesting for you.

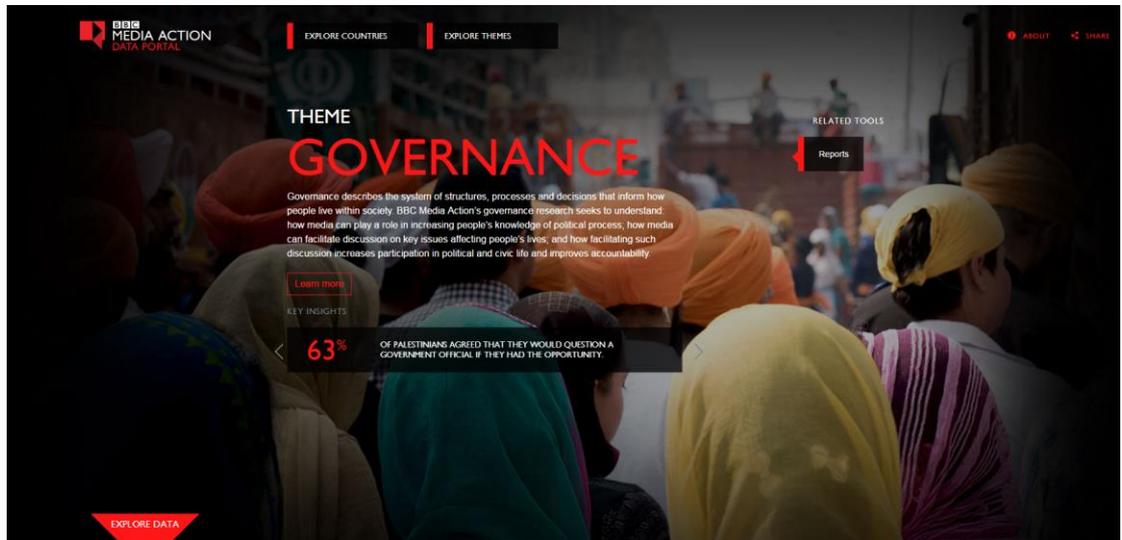
What are people's levels of interest in politics?

Here are the steps to take to find out how much people know about and discuss politics:

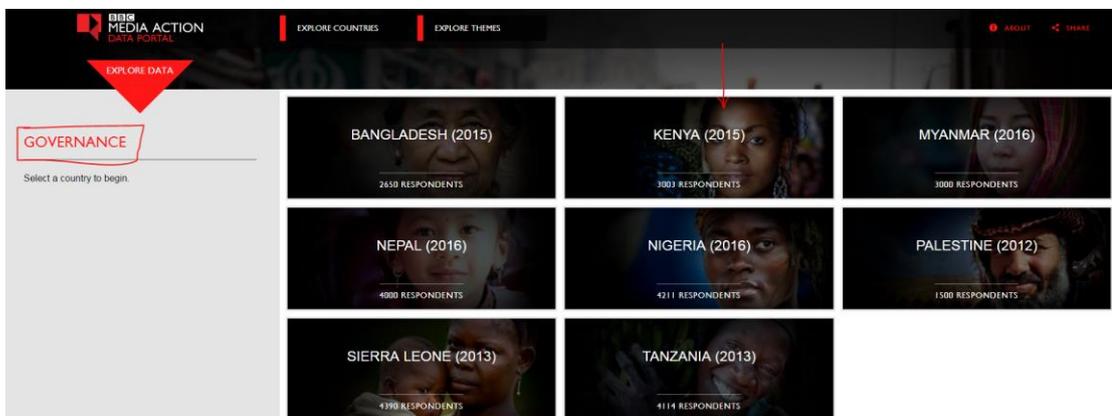
- On the data portal home page, Click on **'Theme'**



- Select **'Governance'**

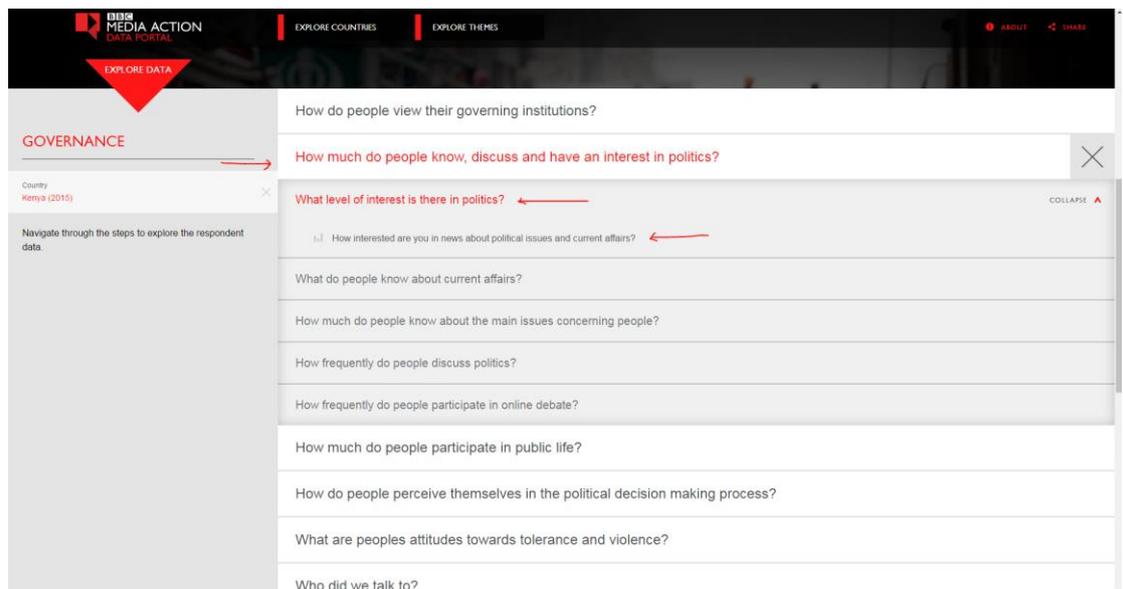


- There are a number of countries with Governance research data. You can view results by country -> at the left side of the page click on **'Explore data'** -> this will display all the countries available
- Select the country you are interested in i.e. **'Kenya 2015'**



Select the question

- **'How much do people know, discuss and have an interest in politics'** –> you will see a list of sub-questions –> select –> **'What level of interests is there in politics'** then select -> **'How interested are you in news about political issues and political affairs'**



- This will display top level results for this question



Explore the data further

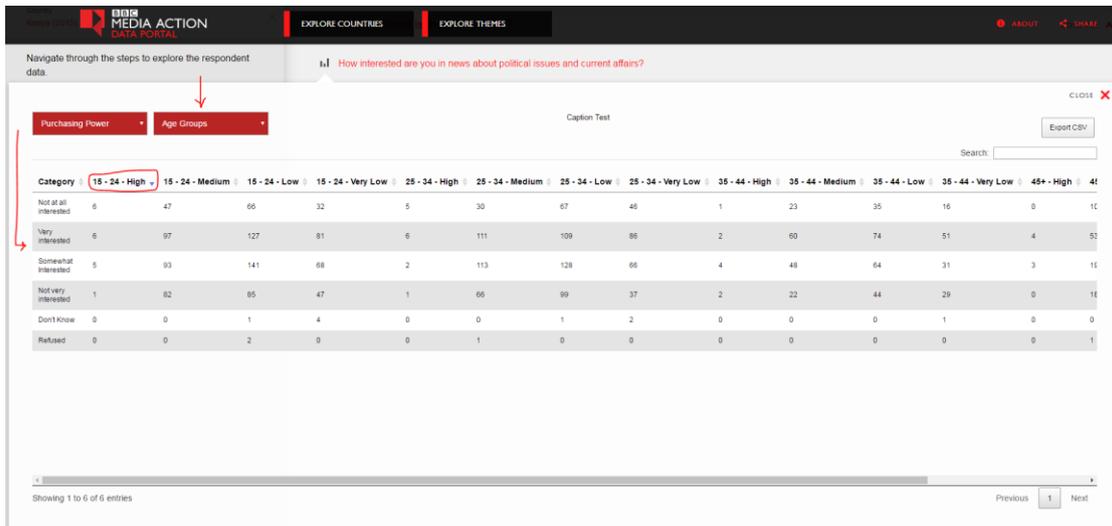
- Explore the data further by adding one or two variables
- On the top left of the chart or graph –> you will see an **'Add break'** box –> click on the box to display a list of variables that are available – these are demographic variables i.e. Age, gender, occupation etc.
- Select a specific demographic variable i.e. **'Purchasing Power'** to see the results for that question by responses for purchasing power



**** Please note that the Total number of respondents and question text are displayed at the top of the chart**

Delve deeper by adding another demographic variable

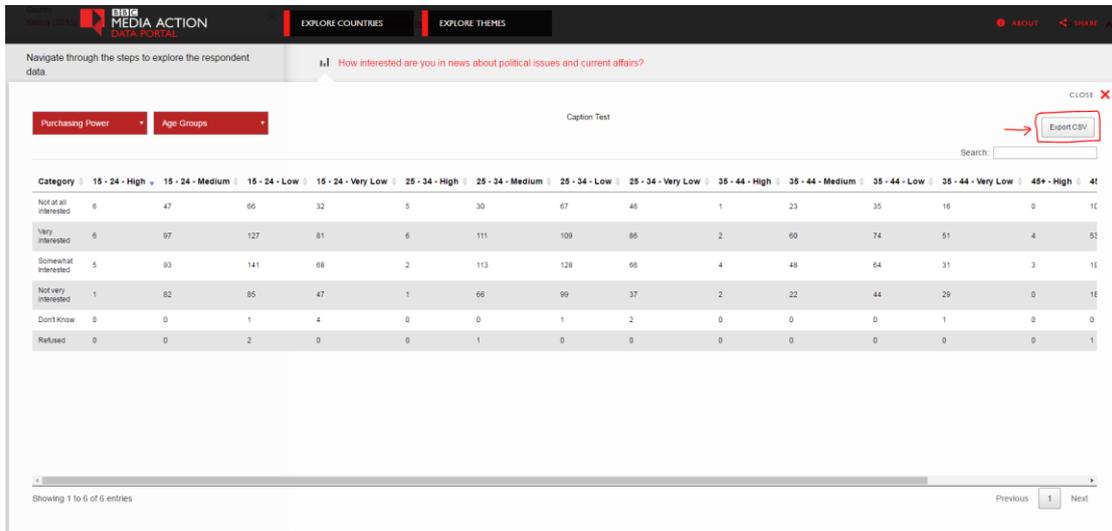
- Click on the second **'Add break'** box to display the same list of demographic variables i.e. Age, gender, occupation etc.
- Select another demographic variable i.e. **'Age'** to see the results for that question (**'How interested are you in news about political issues and political affairs'**) by **'Purchasing Power'** and how responses vary by the different **'Age'** groups



Category	15 - 24 - High	15 - 24 - Medium	15 - 24 - Low	15 - 24 - Very Low	25 - 34 - High	25 - 34 - Medium	25 - 34 - Low	25 - 34 - Very Low	35 - 44 - High	35 - 44 - Medium	35 - 44 - Low	35 - 44 - Very Low	45+ - High	45+ - Medium	45+ - Low	45+ - Very Low	45+ - Refused
Not at all interested	6	47	66	32	5	30	67	46	1	23	35	16	0	10	10	10	10
Very interested	6	97	127	81	6	111	109	86	2	60	74	51	4	52	52	52	52
Somewhat interested	5	93	141	68	2	113	128	66	4	48	64	31	3	16	16	16	16
Not very interested	1	82	85	47	1	66	99	37	2	22	44	29	0	16	16	16	16
Don't Know	0	0	1	4	0	0	1	2	0	0	0	1	0	0	0	0	0
Refused	0	0	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0

Export or Print the data

- Export the data in excel by clicking on the **'Export CSV'** Box



The screenshot shows the BBC Media Action Data Portal interface. At the top, there are navigation tabs for 'EXPLORE COUNTRIES' and 'EXPLORE THEMES'. Below this, a search bar contains the text 'How interested are you in news about political issues and current affairs?'. A dropdown menu for 'Age Groups' is open, showing various age ranges. A table of data is displayed below, with columns for different age groups and rows for interest levels. An 'Export CSV' button is highlighted with a red box and an arrow pointing to it.

Example Export format

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	category	15 - 24 - High	15 - 24 - Medium	15 - 24 - Low	15 - 24 - Very Low	25 - 34 - High	25 - 34 - Medium	25 - 34 - Low	25 - 34 - Very Low	35 - 44 - High	35 - 44 - Medium	35 - 44 - Low	35 - 44 - Very Low	45+ - High	45+ - Medium	45+ - Low	45+ - Very Low
2	Not at all interested	6	47	66	32	5	30	67	46	1	23	35	16	0	16	0	16
3	Very interested	6	97	127	81	6	111	109	86	2	60	74	51	4	53	63	51
4	Somewhat Interested	5	93	141	68	2	113	128	66	4	48	64	31	3	19	55	38
5	Not very interested	1	82	85	47	1	66	99	37	2	22	44	29	0	18	35	26
6	Don't Know	0	0	1	4	0	0	1	2	0	0	0	1	0	0	1	2
7	Refused	0	0	2	0	0	1	0	0	0	0	0	0	1	1	1	1
8																	

- You can print the data at any time by clicking on the **'Print'** button