

COMMON, MEDIA AND DEMOGRAPHICS QUESTIONS

Media Consumption (MC)

MC1 How much do you trust these sources for information on political issues and current affairs?

PRESENT SHOWCARD NO: 10

READ OUT EACH SOURCE AND CODE RESPONSE. SINGLE CODE ONLY.

FOLLOW UP WITH

Do you trust them a lot, a bit, not very much or not at all?

SINGLE CODE FOR EACH LINE		MC1					
		A lot	A bit	Not very much	Not at all	DK	Refused
MC1a	Friends and family	4	3	2	1	88	99
MC1b	Local chiefs or village elders	4	3	2	1	88	99
MC1c	Government officials	4	3	2	1	88	99
MC1d	Religious leaders	4	3	2	1	88	99
MC1e	Television	4	3	2	1	88	99
MC1f	Radio	4	3	2	1	88	99
MC1g	Newspaper/magazine	4	3	2	1	88	99
MC1h	Internet (e.g. social media sites)	4	3	2	1	88	99
MC1i	ADD COUNTRY SPECIFIC	4	3	2	1	88	99

MC2.1 What are your main sources of information for political issues and current affairs?

DO NOT READ OUT. MULTIPLE CODE ALLOWED.

PLEASE PROBE:

Do you have you any other sources of information?

MULTIPLE CODE ALLOWED.		MC2.1
MC2.1a	Friends	1
MC2.1b	Family	2
MC2.1c	People in my local neighbourhood	3
MC2.1d	Local influencers/ neighbourhood elders	4
MC2.1e	People I work with	5
MC2.1f	Government officials	6
MC2.1g	Religious leaders	7
MC2.1h	NGOs	8
MC2.1i	Teachers	9
MC2.1j	Experts	10
MC2.1k	Television	11
MC2.1l	Radio	12
MC2.1m	Newspaper/magazine	13
MC2.1n	Internet (e.g. social media sites)	14

MC2.1o	Mobile phone – SMS text service	15
MC2.1p	Police	16
MC2.1q	Other (please specify at MC2.2)	17
MC2.1r	I don't talk to anyone or get any information on these issues	18
MC2.1s	Don't know	88
MC2.1t	Refused	99

MC2.2 INTERVIEWER RECORD VERBATIM ANY 'OTHER' RESPONSES

OTHER SOURCES OF INFORMATION

MC3 Which, if any, of the following do you have working in your household?

READ OUT EACH ITEM. SINGLE CODE ONLY FOR EACH ITEM.

MC4 Can you access this in any other place?

READ OUT ITEM. SINGLE CODE ONLY.

READ OUT EACH ITEM, IF THEY HAVE ACCESS AT HOME, CODE 1 AT MC3 AND CONTINUE TO NEXT ITEM. IF THEY DO NOT HAVE ACCESS AT HOME, ASK IF THEY HAVE ACCESS ELSEWHERE AND CODE AT MC4

SINGLE CODE FOR EACH ITEM IN APPLICABLE COLUMN		MC3		ROUTING	MC4	
		Access at home			Access elsewhere	
a	TV set	Yes	1	→MC4A	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
b	Satellite dish for TV	Yes	1	→MC4B	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
c	Radio set	Yes	1	→MC4C	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
d	Mobile Phone/Cell	Yes	1	→MC4D	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
e	Radio on mobile phone	Yes	1	→MC4E	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99

f	Landline Phone/ Fixed	Yes	1	→MC4F	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
g	Internet	Yes	1	→MC4G	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99
h	Newspaper	Yes	1	→MC4H	Yes	1
		No	2		No	2
		DK	88		DK	88
		REF	99		REF	99

MC5 When is the last time you accessed the following?

READ OUT EACH MEDIA TYPE AND CODE RESPONSE. SINGLE CODE ONLY.

FOLLOW UP WITH:

Is that within the last week, within the last month, within the last year or over a year ago?

		Within the last week	Within the last month	Within the last year	Over a year ago	I can't remember	Refused	
	SINGLE CODE FOR EACH LINE							
MC5a	TV	1	2	3	4	88	99	
MC5b	Radio	1	2	3	4	88	99	
MC5c	Internet	1	2	3	4	88	99	
MC5d	Mobile Phone	1	2	3	4	88	99	
MC5e	Newspaper/magazine	1	2	3	4	88	99	
					→ FOR ANY CODE 1-3, ASK MC6		→ FOR CODES 4/88/99, GO TO SECTION D	

MC6 And how frequently do you access the following?

READ OUT EACH MEDIA TYPE AND CODE RESPONSE. SINGLE CODE ONLY.

FOLLOW UP WITH:

Is that every week, at least twice a month, at least once a month or less than once a month?

	SINGLE CODE FOR EACH LINE	Every week	At least twice a month	At least once a month	Less than once a month	Don't know	Refused
MC6a	TV	1	2	3	4	88	99
MC6b	Radio	1	2	3	4	88	99
MC6c	Internet	1	2	3	4	88	99
MC6d	Mobile Phone	1	2	3	4	88	99
MC6e	Newspaper/magazine	1	2	3	4	88	99

→ IF RADIO USER (ANY CODE 1-4 TO MC6b), ASK MC7
 → IF TELEVISION USER (ANY CODE 1-4 TO MC6a), ASK MC8

MC7 I'm going to read you a list of some radio channels available in your area, can you tell me which of these you have listened to in the past 12 months?

READ OUT OPTIONS. MULTIPLE CODE ALLOWED.

MULTIPLE CODE	Q.MC7
Country specific 1	01
Country specific 2	02
Country specific 3	03
Other (please write in) _____	04
DK	88
REF	99

MC8 And now, I'm going to read you a list of some television channels available in your area, can you tell me which of these you have watched in the last 12 months?

READ OUT OPTIONS. MULTIPLE CODE ALLOWED.

MULTIPLE CODE	Q.MC8
Country specific 1	01
Country specific 2	02
Country specific 3	03
Other (please write in) _____	04
DK	88
REF	99

DEMOGRAPHICS (D)

INTERVIEWER: CHECK AGE AND GENDER IS RECORDED IN SCREENER

D1 Which of these descriptions best describes your marital status?

READ OUT. SINGLE CODE ONLY.

SINGLE CODE	D1
Single	1
Married, living with spouse	2
Married, not living with spouse	3
Divorced/Separated	4
Widowed	5
Living with Partner	6
In a marriage where the husband has more than one wife	7
Other (specify)	8
Don't know	88
Refused/No answer	99

D2 What is your religion?

DO NOT READ OUT. SINGLE CODE ONLY

SINGLE CODE	D2
Hindu	1
Muslim	2
Christian	3
Sikh	4
Jain	5
Buddhist	6
Parsi/Zoroastrian	7
Taoism	8
Jewish	9
Bahá'í	10
No religion	11
COUNTRY SPECIFIC CODES	12
Refused/No answer	99

D3 What do you consider to be your main ethnic group?

ONLY ASK WHERE NOT SAME AS RELIGION

DO NOT READ OUT. SINGLE CODE ONLY

SINGLE CODE	D3
Ethnic group 1	1
Ethnic group 2	2
Ethnic group 3	3
Ethnic group 4	4
Etc....	5...
Refused	99

D4 How easy is it for you to read a paper written in?

SINGLE CODE

Interviewer to hold up a paper written in each language

SINGLE CODE FOR EACH LINE	Easy	Difficult	Do not read at all
<Language?>	1	2	3
<Language?>	1	2	3
Any other language?	1	2	3

D5 Have you ever attended school?

SINGLE CODE

SINGLE CODE	D5
Yes	1
No	2
Refused/No answer	99

D6 What is the highest level of schooling you have completed?

DO NOT READ OUT. SINGLE CODE ONLY

SINGLE CODE	D6
Have never attended school	1
Did not complete primary education	2
Primary	3
Secondary	4
College	5
University	6
Don't know	88
Refused / No answer	99

D7 QUESTIONS ARE POVERTY INDEX FOR COUNTRY

D7a **How many household members are 11years old or younger?**
SINGLE CODE

SINGLE CODE	D7a
Four or more	1
Three	2
Two	3
One	4
None	5

D7b **Does any household member work for a daily wage?**
SINGLE CODE

SINGLE CODE	D7b
Yes	1
No	2

D7c **What type of latrine does the household use?**

SINGLE CODE	D7c
Open field	1
Kacha latrine (temporary or permanent), pacca (pit or water seal), or sanitary	2

D7d **How many rooms does the household occupy (excluding rooms used for business)?**
SINGLE CODE

SINGLE CODE	D7d
One, two, or three	0
Four	7
Five or more	11

D7e **What is the main construction material of the walls?**
SINGLE CODE

SINGLE CODE	D7e
Mud brick, hemp/hay/ bamboo, or other	1
C.I. sheet/wood	2
Brick/cement	3
Tile/wood, hemp/hay/ bamboo, or other	4
C.I. sheet/wood	5
Cement	6

D7f **What is the total cultivable agricultural land owned by the household?**
SINGLE CODE

SINGLE CODE	D7f
None, or 0.5 acres or less	1
More than 0.5 acres, and 1.0 acres or less	2
More than 1.0 acres	3

D7g **Does the household own a television?**

SINGLE CODE

SINGLE CODE	D7g
Yes	1
No	2

D7h **Does the household own a two-in-one cassette?**

SINGLE CODE

SINGLE CODE	D7h
Yes	1
No	2

D7i **Does the household own a wristwatch?**

SINGLE CODE

SINGLE CODE	D7i
Yes	1
No	2

D8 **What category does your household income fall within?**

READ OUT STATEMENTS. SINGLE CODE

SINGLE CODE	D8
We don't have enough money, even for food	1
We can afford food but purchasing of clothes is a serious problem	2
We can afford food and clothes, but purchasing of durables such as TV set or a refrigerator is difficult for us	3
We can afford main household appliances, but purchasing a car is beyond our means	4
What we earn is sufficient to buy anything except such expensive purchases as an apartment or house	5
We do not face financial problems. If necessary we can buy an apartment or a house	6
Don't know	88
Refused/No answer	99

D9 What is your occupation?

DO NOT READ OUT. SINGLE CODE ONLY. CODE IN COLUMN D9 ON TABLE AT Q.D11

D10 Are you the chief wage earner in the household?

SINGLE CODE	D10	
Yes	1	→ D12
No	2	→ D11
DK	88	→ D12
Refused	99	→ D12

D11 What is the occupation of the chief wage earner?

DO NOT READ OUT. SINGLE CODE ONLY.

SINGLE CODE FOR EACH APPLICABLE COLUMN	D9 Yourself	D11 Chief wage earner
Doctor	1	1
Lawyer/Magistrate	2	2
Accountant	3	3
Engineer	4	4
Teacher	5	5
Other professional SPECIFY _____	6	6
Journalist/ working in Media	7	7
Managing business with 20 employees or more	8	8
Managing business with less than 20 employees but 1 or more employee	9	9
Petty trader/shopkeeper (no employees)	10	10
Government official/civil servant in position of management	11	11
Mid-level/senior office worker (non-government)	12	12
Other Government worker	13	13
Junior office worker (non-government)	14	14
Agricultural labourer/farmer	15	15
Fisherman	16	16
Agricultural extension worker	17	17
Health worker	18	18
Unskilled labour-specify _____	19	19
Cleaner/domestic servant	20	20
Transport worker (bus driver, auto rickshaw driver, taxi driver, etc.)	21	21
Housewife	22	22
Student	23	23
Retired	24	24
Unemployed	25	25
Other specify _____	26	26
Don't know	88	88

D12 What is your average monthly household income?

SHOWCARD

QD20	Code		Code
Below Tk. 3,000/3,000 Gi Kg	01	Tk. 35,001-40,000/35,001-40,000 UvKv	10
Tk. 3,001-5,000/ 3,001-5000 UvKv	02	Tk. 40,001-45,000/ 40,001-45000 UvKv	11
Tk. 5,001-7,000/ 5,001-7000 UvKv	03	Tk. 45,001-50,000/45,001-50,000 UvKv	12
Tk. 7,001-10,000/7,001-10,000 UvKv	04	Tk. 50,001-100,000/50,001-1,00,000 UvKv	13
Tk. 10,001-15,000/10,001-15000 UvKv	05	Above Tk. 100,000/1,00,000 UvKvGi †ewk	14
Tk. 15,001-20,000/15,001-20,000 UvKv	06	No household income/cvwievwiK †Kv‡bv Avq †bB	98

INTERVIEWER EXPLAIN:

- THAT THE INTERVIEW IS NOW FINISHED
- THANK RESPONDENT FOR THEIR TIME
- ANSWER ANY FINAL QUESTIONS THE RESPONDENT MAY HAVE

END OF INTERVIEW – INTERVIEWER PLEASE COMPLETE THE FOLLOWING OBSERVATIONS

IN1 Which of the following statements best describes the interview situation?

Private, only the respondent and I were present	1
One or several family members / friends were present, but did not interrupt the interview	2
One or several family members / friends were present, and did interrupt the interview	3

IN2 In answering the questions in this questionnaire, the respondent generally seemed to be:

Comfortable/ at ease	1
Nervous/awkward	2

IN3 Which, if any, questions did the respondent have trouble answering?

IDENTIFY UP TO THREE QUESTIONS THAT THE RESPONDENT HAD TROUBLE ANSWERING.
IF THEY DIDN'T HAVE ANY TROUBLE, LEAVE BLANK.

IN3a	First question→	
IN3b	Second question→	
IN3c	Third question →	